

Industry Map: Online Collaboration



Conferencing Tools

Efficiency Optimization

File Management

Group Communication

VoIP
8x8, Inc.
inTALK
nextiva
PhonePower!
via:talk
vocalocity
VoIPo
Vonage

Instant Msg - Enterprise
12Planet
AIM Pro (AOL)
KonoLive
LanTalk
Skype Business
Wiggio

Instant Msg - Personal
AOL Instant Messenger (AOL)
Ekiga
Google Video Chat (GOOG)
iChat (AAPL)
Jabber
Kopete
MSN Messenger (MSFT)
Skype
tokBox

Video Conference
GoToMeeting (CTXS)
iVisit
LifeSize (LOGN)
MegaMeeting
nefis
ooVoo
Polycom
SalesCrunch
WebEx (CSCO)
Wiggio

Screen Sharing
DimDim
FreeScreenSharing.com
Join.me
Mikigo
SalesCrunch
Team Viewer
TightVNC
Yugma
Yuuguu

Scheduling
Asana
Congregar
Doodle
Google Calendar (GOOG)
OmniFocus
Presdo
Setster
TimeBridge
Tungle
Wiggio

Enterprise - Subscription
Present.ly
Socialcast
Cyn.in
Huddle
Atlassian
OpenOffice (ORCL)

Enterprise - Freemium
Sharetronic
Qontext
Obayoo
PBWorks
Telligent
ThinkFreeOnline
Zoho

Realtime Document
brightleaf
EtherPad
Google Docs (GOOG)
Sync.in
ThinkFree Office
Zoho Office

Task Management
Asana
BaseCamp
bubble.us
Flow
OmniFocus
Onehub
PBWorks
Producteev
Toodle
Wiggio
WizeHive
Zoho

Document Archiving
Box.net
drop.io (Facebook)
Dropbox
Evernote
iCloud (AAPL)
Mozy
Pogoplug
PowerFolder
SugarSync
syncplicity
Wiggio
YouSendIt

File Hosting
MediaFire
MEGAUPLOAD
YouSendIt
RapidShare
SalesCrunch
sendspace
Sharethis
Wiggio
zShare

Realtime Microblogging
FriendFeed
Plurk
Socialtext
tumblr
Twitter
Yammer

Enterprise Focus
Lotus Sametime (IBM)
SalesForce Chatter (CRM)
SharePoint (MSFT)
WebEx (CSCO)

Business Microblogging
Chatter (Salesforce)
Dekks
Mzinga
OraTweet (ORCL)
Yammer

Social Microblogging
Flickr
floopo!
Jisko
P2
sharetronic
Twitter
Yonkly

Group Msg Aggregators
brightkite
Cloudtalk
Fring
Heywire
imo
Katango (GOOG)
Nimbuzz
trutap

Group SMS/MMS
Beluga (Facebook)
BriteKite
Fast Society
Grouped(in)
GroupMe (Skype)
HeyWire
iMessage (AAPL)
Kik Messenger
Wiggio
Yobongo

Free SMS/MMS
Celly
eBuddy
HeyWire
mogwee
TextPlus
TextFree
TextNow
WhatsApp
Wiggio

All-in-One Collaboration
Facebook Groups
Google Groups (GOOG)
Wiggio Groups
Yahoo! Groups (YHOO)

Polls
Chackbox
eSurveysPro
PollDaddy
SurveyMonkey
Wiggio
WuFoo
Zoomerang

Event Coordination
Eventful
Evite
Facebook
Foursquare
pingg
Upcoming (YHOO)
Wiggio

Platforms & Networks

CRM Platforms
Capsule CRM
Cicero XM
CRMAPP (Office Interactive)
Infusionsoft
Jive
SalesForce
SalesNexus

Social Platforms
Bebo
Facebook
Google+ (GOOG)
Identified
LinkedIn
MySpace
Ning (Glam Media)
Orkut (GOOG)
Pinterest

Community Platforms
Awareness
Gather (Skyword)
Jive
Kickapps (KITD)
Lithium
Meetup
Pluck (DMD)
Socialtext
UserVoice

Blogging Platforms
Blogger (GOOG)
Scribd
Tumblr
TypePad
Wordpress

Social Network Aggregators
Clear Vale
correlate.us
Flock
iStalker
profilanctic
Streamy
Yoono

Interest Networks
Action Profiles
Flixtter
Gaia Online
Last.fm
Ping (AAPL)

Profession Networks
ecademy
Efactor
focus
LegalPlayground
ozmosis
PatientsLikeMe
WallStreetOasis

Multimedia Microblogging
dailybooth
Dropular
Flickr (YHOO)
fotki
Instagram
Keek
OneW
Phreadz
Seismic
Spreecast
Tout
TwitVid
Utterz
ViddYou
Yfrog