

Industry Map:

Location-based Services



Mapping & Location Data

Maps

Content

Utilities

Applications

Mobile Network Operator

Platform

Map Data
InterMap
NAVTEQ (Nokia)
OpenMap
TeleAtlas (TomTom)
Urban Mapping

Digital Imaging
DigitalGlobe
GeoEye
SpotImage

Navigation Tech
EngGIS Technologies
Navigon
Route66
Telmap
TomTom

Location Finding Tech
Alcatel-Lucent
Google LBS
LOC-AID
Location Labs
Skyhook Wireless

Consumer Mapping Apps
Bing Maps (MSFT)
Google Maps
Mapquest
HopStop
Yahoo! Maps

APIs
Bing Maps (MSFT)
CloudMade
Google Maps
OpenStreet Map
HopStop
Yahoo! Maps

Reviews
CitySearch (IAC)
CitySquares
Google Local
Souki
UrbanSpoon (IAC)
Yahoo! Local
Yelp

Travel Guides & Info
Dopplr
Fodor's
Lonely Planet
TripAdvisor
Wikitravel
Yahoo! Travel

Weather
AccuWeather
NOAA
Weather Channel
WeatherBug
WeatherUnderground

Traffic
Traffic.com (NAVTEQ)
SigAlert
Google

Biz Listings/Yellow Pages
DexKnows
SuperPages (Verizon)
YellowPages.com (T)

Local News
Google
Outside.in (AOL)
Patch(AOL)

Location-Based Search
A2B
Bing
Google
Placecast
Poynt
Truvo

Navigation
Garmin
Google
Mapquest
Nokia
TomTom

People Tracking
Location Labs

Location Sharing
BrightKite
Facebook
Fire Eagle
Loopt
Qualcomm Neer

Transit Guide/Planning
Bign Maps (MSFT)
Google Maps
HopStop
Mapquest

Mobile Ad Networks
4th Screen
AdMob (GOOG)
AdModa
GreyStripe
iAD (AAPL)
InMobi
JumpTap
LocalResponse
Miliennial
Mojiva

Location-Based SNS
Facebook Places
fousquare
Google Latitude
Gowalla
Loopt
Twitter

Recommendations
Bizzy
foursquare
Google Hotpot
Hunch
Rummble
Where (eBay)
Whrrl (Pelago)
Yelp

Coupons/Discounts
Checkpoint
Facebook Places
Shooger
ShopAlerts (Placecast)
Shopkick

Games
Booyah
Grey Area
Groundspeak
Scvngr

Location Ad Networks
AT&T
BlisMobile
CityGrid Media (IAC)
Lat49
LocalResponse
MobiMaps
NAVTEQ
NearbyAd
uLocate

Carriers
AT&T
Sprint
T-Mobile
Verizon

MVNO
Boost Mobile
Jitterbug
Qwest
Tracfone
Virgin

App Stores
Apple
Andriod Market (GOOG)
Nokia Ovi
Blackberry App Store (RIM)

Advertising

Mobile Data Aggregators
Comscore
Nielsen
PlaceIQ
Umber Systems

Mobile Analytics
Amethon
Bango
Flurry
M-Wise
Motally
Pinch Media
Xtract

Mobile Handset
Apple iPhone
HTC
LG
Nokia
RIM Blackberry
Samsung
SonyEricsson

Navigation Device
Garmin
Magellan
Navigon
Navman
TomTom

Tablet
Apple iPad
Dell
HP
Lenovo
Samsung