

Industry Map:

Mobile Content



PROGRESS PARTNERS

Content Production

Development Platform

Aggregation

App Distribution Platform

Discovery & Payment

Handset

Mobile Network

Video
CBS
Disney
Fox
Warner

Music
EMI
Sony BMG
Universal Music
Warner (independents)

Games
EA Mobile
Digital Chocolate
Glu
Namco
THQ Wireless

Info & Utilities
Amazon
Apple
NavTeq (NOK)
TeleAtlas

Other - News & Ent.
BBC
CNN
ESPN
Fox
NBC

Multiple Device
Android (GOOG)
BREW (QCOM)
Java ME
Palm OS
Symbian
Windows Mobile (MSFT)

Single Device
Blackberry (RIM)
iOS (APPL)

Social Networks
Facebook
Hi5
MySpace
Twitter

Social Net (Mobile)
Foursquare
Gowalla
Hashable
Loopt
Mocospace

Advertising

Brands
Coke
Ford
Nike
Wal-Mart (1000's)

Mobile TV
FLO (QCOM)
GoTV
MobiTV
ROK Entertainment

Music
Apple iTunes
Go2
MusicChoice
Spotify
Pandora
Thumbplay

Games
EA Mobile
Gamejump
Gameloft
Glu
Mobile9

Info & Utilities
Google Maps
TomTom
UrbanSpoon
Weather Channel

Agencies/Media Plann
WPP
Iconmobile
MC Saatchi
Velti (100's)

Mobile TV
Qualcomm
Quickplay Media
Tandberg (CIS)

Games
Amdocs
Greystripe
Metaflow
Motricity

Mobile Internet

Other - News & Ent.
Go2
Google Maps
Texterity
TomTom
UrbanSpoon
Weather Channel
Zinio

Marketing Platform
Amobee
Crisp Wireless
Eyewonder
Iconmobile
MediaLets

OS-Native
Android Market (GOOG)
App Catalogue (Palm)
App Store (APPL)
BB App World (RIM)
Ovi Store (NOK1V)
Windows Market (MSFT)

Third Party
AndSpot
GetJar
Handmark
PlayNow Arena

Carrier-Owned
AT&T Media Mall
Verizon Media Store

Ad Network
AdMob (GOOG)
Aol
Go2
Greystripe
iAD (APPL)
Microsoft
MillennialMedia
Mojiva
Nokia

Transaction & Payment
2ergo
Amdocs
mBlox
PayPal (EBAY)
TextPayMe (AMZN)
Verisign

Mobile Search
Google
Jumtapt
Microsoft
Yahoo

Smartphones
Apple
Blackberry (RIM)
HTC
Nokia
Palm
Samsung

Feature Phones
LG
Motorola
NEC
Nokia
Samsung
Sony

Mass Market
LG
Motorola
NEC
Nokia
Samsung
Sony

Portable Gaming
Sony PSP
Apple iPod Touch
Nintendo DS

Carriers
AT&T
Sprint
T-Mobile
Verizon

MVNO
Boost (S)
Jitterbug (VZ)
Tracfone
Virgin (S)

Messaging

Free SMS/MMS
eBuddy
HeyWire
Kik Messenger
mogwee
TextPlus
TextFree
TextNow
WhatsApp

Group SMS/MMS
Beluga (Facebook)
Brightkite
Fast Society
GroupMe (Skype)
HeyWire
Yobongo