

# Industry Map: Interactive TV



**PROGRESS  
PARTNERS**

**Content      System Vendors      Software & Content Distribution      Advertising & Marketing      Online Content Distribution**

**MSO/IPTV**  
AT&T ( u-verse)  
Brighthouse Networks  
Cableone  
Cablevision  
Century Link  
Charter Communications  
Comcast  
Cox Communications  
Dish Network  
Kable Deutschland  
Lodge Net Interactive  
Mediacom Comm  
Rogers Communications  
Sudden Link Comm  
Verizon Fios  
Virgin Media

**System Vendors**  
Alcatel-Lucent  
Cisco  
Juniper Network  
Rovi

**End to End IPTV Systems**  
Backspace Comm  
Celrun  
DMX Technologies  
Envivio  
Harmonic INC  
Hwacom Systems  
Motorola  
Sysmaster  
UTStarcom  
ZTE

**IPTV Network Mgmt**  
ADC  
Allied Telesyn  
Anevia  
Ciena  
Cisco  
Comverse Network  
Extreme Networks  
Fujitsu  
Juniper Networks  
Microsoft  
Packet Front  
Siemens Telecom  
Stratacache  
Tellabs Inc  
Voyence  
Wegener Comm

**Conditional Access**  
Conax  
Irdeto  
Latens  
Miranda  
Nagravision  
Secure Media  
Verimatrix  
Wegener Comm  
WideVine Technologies

**Digital Media Software**  
Access  
Adobe  
Akami  
Ant Software  
Apple

**Content Aggregator**  
3 Vision  
Backspace Comm  
Fidelity Solutions  
Global Digital Broadcast  
Screen Media Ventures  
Sea Change  
Tele Channel  
TVN Entertainment

**Digital Asset Mgmt**  
CoreMedia AG  
Dalet Digital Media  
Digitalsmiths  
Focus Enhancements  
Harris  
Hewlett Packard  
Miranda Technologies  
North Plains Systems  
XY Tech Systems

**Digital Rights Mgmt**  
Alticast Corporation  
Content Guard  
Digital Cavendish  
DRM Networks  
Safe Net  
Secure Media  
Verimatrix  
ViaAccess  
Wide Vine Technologies

**IPTV Content Distrib**  
Accedo Broadband  
Acro Stream  
Brightcove  
Cache Logic  
Cloverleaf Digital  
Grass Valley Inc  
International Datacasting  
Narrow Step  
T-Vips  
UD Cast

**IPTV Distribution**  
Aastra Digital Video  
AD Tran  
ADC  
Allied Telesyn  
Aris  
Bec Technologies  
Big Band  
C 9 Networks  
Calix  
Cisco  
Comtrend  
Edge Stream  
Ericsson Group  
Radiant Communications  
Radisys  
Siemens Telecom  
Sofia Digital  
Streambox  
StreamWorks  
Tellabs Inc

**Television Hardware**  
Humax  
Intel  
Logitech  
PCTV Cables  
Tivo

**Media Encoders**  
AJA Video Systems  
Analog Devices  
Anevia  
Apple  
Breeze Technologies  
Digital Rapids  
Ericsson  
Harmonic Inc  
Main Concept  
Media Excel  
Optibase  
Snell Group  
T-Vips  
Telestream Inc  
Vela

**Media Operating Sys**  
LinuxMCE  
Mac OS X  
Myth Dora  
UBUNTU  
Windows Seven

**Middleware**  
Alcatel  
Alticast Corporation  
Envivio  
Espial  
Fidelity Solutions  
Microsoft  
Motorola  
Oracle

**Ten Foot User Interface**  
Apple TV  
Beyond TV  
Boxee  
Front Row  
Google TV  
Hauppauge  
J. River Media Center  
Kaleidescape  
Media MVP  
Media Portal  
Myth TV  
Niveus Media  
Plex  
Roku  
Sage TV  
Video Game Systems  
Windows Media Center  
XBMC  
Zune

**User Interface & Media**  
Adobe  
Ant  
Cisco  
Digeo  
Guide Works  
IBM  
Microsoft TV  
Moovida  
Oregon Networks  
Plex  
Popbox  
Verismo Networks  
Windows Media Player  
XBMC

**Meta Tag & Metadata**  
Dalet Digital Media  
Go Tuit Media Corp  
Harris  
IBM  
Rovi  
Triveni Digital

**IPTV and TV Billing Sys**  
Amdocs  
Aria Systems  
CDG  
Commsoft  
CSG Systems  
Eye Bill  
High Deal  
Inovaware  
Intec  
Magna Quest Tech  
Motive  
National Information  
Netcentrex  
Pilat Media  
Wide Orbit

**Majors**  
Interpublic Group  
Omnicom Group  
Publicis  
WPP

**Digital Agencies**  
Cadreon (IPG)  
Carat  
Digitas (PUB)  
DraftFCB (IPG)  
Havas Digital  
Ogilvy (WPP)  
Vivaki (PUB)

**Advertising Companies**  
American Interactive  
Capital Media Solutions  
Data XU  
Dish Media Sales  
Donovan Data Systems  
Electus  
FC Media Brokers  
Grab Networks  
Media Associates  
Omniure  
Tidal TV  
Toquigny  
Trimark Marketing Group  
Viamedia TV

**Interactive Advertising**  
Acxiom  
Bright Roll  
Brightline ITV  
Delivery Agent  
iCrossing  
Spot Runner  
Tribal DDB  
Visible World  
Webtrends

**Interactive Services**  
Ace Metrix  
Beezag  
Black Arrow  
Emuse Technologies  
Exponential Interactive  
Geart Interactive  
Get Interactive  
NCC Media  
Overland Agency  
Simulmedia  
Trailer Park  
Tremor Media

**Retail Advertising**  
3g TV  
3M Digital Signage  
PRN  
Rvue inc

**Media Editing Tools**  
Forbidden Technologies  
Grid-TV  
Hewlett Packard  
Padem Group  
Quantel  
Snell and Wilcox

**Developers & Producers**  
Active TV  
All the Content  
Armchair Media  
Da Group  
Delivery Agent  
Devious Media  
Hillcrest Labs  
Interact TV  
Quick.TV  
Spiral Axis  
Sports Vision  
Telescope  
TV Works  
Vermantia  
Wirebreak Entertainment

**Ad Insertion**  
Ad Tech Digital  
Anevia  
C Cor  
Edge Water AB  
IBM  
ICTV  
Minerva Networks  
Motorola  
Packtec Vision  
ReactTV  
RGB Networks  
Seachange  
Viaclix

**Online Video Platforms**  
Bit Gravity  
Brightcove  
Castfire  
Ensequence  
Glomera  
Kaltura  
Live Stream  
Ooyala  
Open Film  
Sling Media  
Tremor Video  
Use Labs  
Watershed

**Internet Majors**  
AOL  
Amazon  
Facebook  
Google  
Microsoft  
Yahoo

**Channel VOD**  
4OD  
Demand Five  
Entertainment Studios  
Fan IT  
ITV Player  
RTE Player  
Sky Player

**Online Video Streaming**  
Amazon  
Any Clip  
Australia Live TV  
Been TV  
Channel Chooser  
Daily Motion  
Epix  
Erooster  
Free Tube TV  
Funnymedia.com  
Global Television Ntwks  
Hulu  
Joost  
Metacafe  
Myeasy TV  
Netflix  
Open Film  
SeeSaw  
Sevenload  
Streetfire  
TV Catchup  
TV.com  
Veoh (2Peer)  
Vudu  
Wherever TV  
Youtube (GOOG)  
ZipityZap

**Online Video SE**  
Blink  
Clicker  
Clip Blast  
Find Internet TV  
OV Guide  
TV Gorge  
TV Links  
TV Shack Edit  
TV web 360  
Viewmy.tv  
World TV PC

**Smart TV and App**  
LG  
Apple TV  
Google TV  
Microsoft TV  
Panasonic  
Phillips  
Rallypoint (CSV)  
Samsung  
Sony  
Toshiba  
Vizio  
Yahoo TV

**Two Screen Solutions**  
Synchronize TV  
TV Plus

**Social Network TV**  
Buddy TV  
Clicker Media  
Clip Sync  
Get Glue  
Mingle Media TV  
Rallypoint (CSV)  
Reality Wanted  
Spoiler TV  
Tuner Fish  
TV Fan Space

**Hospitality ITV**  
Acenic  
Allen Technologies  
Black Bull TV Interactive  
Enreach Technologies  
etv interactive  
Evideon  
Extenway Solutions  
Exterity  
Get Well Network  
Healthcare Cable Systems  
Kool Connect  
Neos Interactive  
Quadriga Worldwide  
Skylight Healthcare

**iTV Creation Sys**  
Glomera  
Intervention TV  
Mizu  
Multimedia Digital  
Planet Stream

**IP-Enabled Set Top Box**  
AppleTV  
Boxee  
NeuLion  
Roku  
Sling  
TIVO  
Wii