

Industry Map: Online Sports



Content Rights Holders

Mgmt & Development

Content Dist./ Publishers

Commerce

Online

Portals

CONSUMERS

Professional Leagues

English Premier League
Formula One
Major League Baseball
National Basketball Association
National Football League
Ladies Professional Golf Assoc.
Ultimate Fighting Championship
USA Rugby League

Olympic Committees

AIOWF
ARISF
ASOIF
International Olympic Committee
U.S. Olympic Committee

Federations

International Fed. of Volleyball
International Ice Hockey Fed.
International Sailing Fed.
United States Soccer Fed.
World Curling Fed.
World Taekwondo Fed.

Amateur/Collegiate

Atlantic 10 Conference
Big 12 Conference
Big East Conference
Conference USA
Ivy league
National Collegiate Ath. Assoc.
Patriot League

High Schools

BeRecruited
HighSchoolSports.net
Huddle
Stack Media

Advertising

InStadium
RMG Sports Marketing
The Active Network
The Ball Park Advertising
TRP Sports & Entertainment

Recruiting

Active Recruiting
beRecruited
Scout USA
Scout.com

Training & Development

Dartfish
KleverSport
Krossover
Sportstec

Data/Statistics

Sport195
Sports Direction
STATS, Inc
The Sports Network

National Broadcast/TV

ABC Sports
CBS Sports
Fox Sports
NBC Sports
NFL Network

Regional Broadcast/TV

Comcast Sports Networks
Fox Sports Networks
MSG
NESN
YES

Radio

WEEI-AM
WFAN
WBZ-FM
1000's

Print

ESPN Magazine (DIS)
Sporting News (Advance Pub)
Sports Illustrated (TWX)
Stack Media
USA Today Sports (GCI)

Connected/IPTV TV

Connected Sports Ventures
NeuLion
Onstream Media

MSOs/Carriers

Comcast
Cox
DIRECTV
DISH Network
Time Warner
Verizon

Online Ticketing

Fansnap
LiveKick
RazorGator
SeatGeek
SeatQuest
StubHub
TicketCity
TiqIQ
Vivid

Social Commerce

Do@
Groupon
Living Social
Milyon
Payvment
Shop Igniter
Usablenet
Zibaba

Apparel

Adidas
Eastbay
New Era
Nike
Reebok
Under Armour

Communities

247 Sports
Burst
RayCom Sports
Sports195
SportsWar
Tauntr

Fantasy Sports

ESPN Fantasy
Fantasy Sports Networks (GCI)
RotoWorld (CMCS.A)
SI.com Fantasy
Yahoo! Fantasy

Games

2K Sports
38 Studios
BrotherSoft
EA Sports
Moeo

Community Platforms

Awareness
Jive
Kickapps (KITD)
Lithium
Liveworld
Mzinga
Pluck (DMD)
UserVoice

Search

Aol
Ask (IACI)
Bing (MSFT)
Google
Technorati
Yahoo!

Traditional

Clear Channel Communications
ESPN.com (DIS)
MLB Advance Media
Turner Broadcasting (TWX)
USA Today Sport (GCI)

Pure Play Sports

BallHype
Bleacher Report
ESPN 360 (DIS)
ESPN Rise (DIS)
TAKKLE (Alloy)
YardBarker (NWSA)

Social

beRecruited
FanNation
RotoWorld (CMCS.A)
SB Nation
SportsMates
Stack Media

Video

Aol
Brightcove
Dartfish.tv
Facebook
RayV
YouTube (GOOG)

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