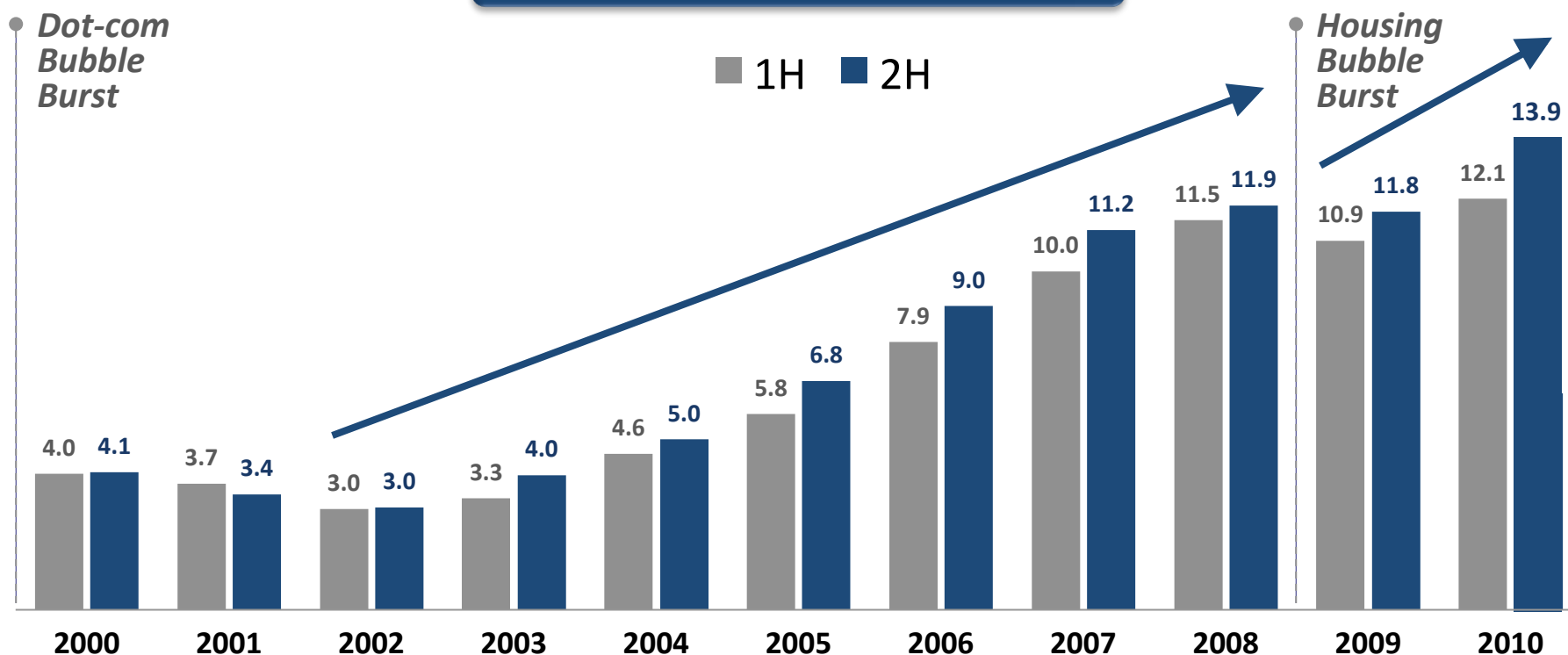


■ Internet advertising market is back and better than ever

→ Continuing upward trend after the temporary plateau in 2009

US Online Ad Revenue (\$B)



(Source: IAB/PwC Internet Advertising Revenue Report, April 2011)