

Industry Map: eCommerce



PROGRESS
PARTNERS

Product

General Commerce

Specialty/Niche Commerce

Community

Enablers

Content

Search & Discovery

Apparel and Accessories
Gap
Hanes
Jcrew
Limited Brands

Computer/Electronics
Apple
Dell
Microsoft
Nintendo
Sony

Home/Furniture/Appliances
Crate & Barrel
Ikea
Lowe's

Books/Music/Video/Games
Disney
News Corp
Simon & Schuster
Warner

Personal Care/Beauty/Health
P&G
Estee Lauder
L'Oreal
Origins
Unilever

Sporting Goods/Toys/Outdoor
Amer Sports Corp
Hasbro
Johnson Outdoors
Mattel

Food/Flowers
FTD
(Local/Small Producers-100s)
United Natural Foods

Pets
Petco
PetSmart

General/Mass Market
Amazon
Buy.com
HSN.com
QVC.com

Category-Specific
Art.com
BlueNile
Build.com
Diapers.com
Drugstore.com
Etronics.com
NewEgg
Zappos

Brick&Mortar - Online Presence
Barnes & Noble
BestBuy
Costco.com
Sears.com
Target
Wal-Mart
(100s more)

Flash Commerce
Beyond the Rack
Billion Dollar Babes
Gilt Groupe
HauteLook
ideeli
OneKingsLane
Rue La La
Totsy
Vente-privée

Closeout/Discount
CloseoutClub
GraveyardMall
Overstock.com
Sears Outlet

Auctions/Classifieds
Craigslist
eBay
Oodle

Specialty Commerce
Foodzie
Hayneedle.com
Lot18
Sundance
Uncommon Goods

Custom Shopping
Covet.com
iStylista
ShopIttoMe
StyleFeeder
Trunk Club

Independents Marketplace
1000 Markets
Amazon
ArtFire
CafePress
Etsy
NIMLI
Rasba
Zazzle
Zibbet

Demo Specific
CafeMom
Grandparents.com
iVillage (CMCS.A)
ParentsConnect
TeamSugar
UrbanDaddy

General Social Networks
Facebook
Google+
Twitter

Social Shopping
Boutiques.com (GOOG)
Daily Grommet
FaceCake
Kaboodle
Shopr.com
StyleHive
ThisNext
Wists.com
Zugara

Group Buying/Daily Deals
Bloomspot
BuyWithMe
CrowdSavings
DailyCandy
DealOn
Dealster
Groupon
LivingSocial
Plum District
Savored
Scoop St.
Scoutmob
Signpost
SocialBuy
Tipprr

Daily Deal Aggregators
GroopBuy
Yahoo! Deals
Yipit

Product Reviews
Buzzillions
Consumer Reports
ConsumerSearch
Epinions
FindTheBest.com
Product Wiki

FSI / Printable Coupons
Barginlist (Internet Brands)
CouponCabin
CouponChief
CouponMom
FatWallet
RetailMeNot
ShopAtHome.com
UltimateCoupons.com

White Label Platforms
Adility
AnalogAnalytics
BringLocal
ChompOn
Choply
Deadline Deals
Deal Current
dotbox
Group Commerce
NimbleCommerce
Shoutback
The Ecosystem

Utilities
CamelCamelCamel
MyPriceTrack

Data-Targeted Deals
Micronotes
MobiSave

QR Code Scanners
Barcode Scanner
i-Nigma
RedLaser
ScanLife
Shop Savvy

Social Media-Based Content
b5Media
Blogger
Daily Candy
Daily Grommet
Demand Media
Divine Caroline (Meredith)
Glam Media
iVillage (CMCS.A)
Shine (YHOO)
Sugar Inc
TheKnot
YouTube (GOOG)

Online/Traditional Content
Conde Nast (Adv Publication)
Gannett
Hachette
Hearst
Martha Stewart
Meredith
NYTimes
Oprah (Harpo)
Time Warner

Advertising

Ad Networks
Ad.com (AOL)
Glam Media
Google Ad Sense
Local Response
MSN
SheKnows
ValueClick

eReceipts
allEtronic
Concur
CouponReceipt
Lemon

General
Bing (MSFT)
Google
Yahoo!

Shopping/Product Comparison
Become
Bing Shopping
Bizrate
FindTheBest.com
Google Product Search
Kelkoo.com (YHOO)
MySimon
Nextag
PriceGrabber
PriceSCAN
Shopping.com
ShopWiki
Shopzilla (SNI)
TheFind.com

Affiliate Programs
ClickBank
ClickBooth
LinkShare (Rakuten)
ValueClick

Micronotes
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