

# Industry Map: Search

## Content Producers

## Vertical Search

## Format Search

## Location Based

## Retrieval Technology

CONSUMERS

### Web Crawler/ Spider

Ask.com  
ExpertRank  
Faroo  
Fast Crawler  
GoogleBot  
Grub  
MSNBot  
Ubicrawler

### Enterprise

Endeca  
exalead  
FAST  
Google  
Jigsaw (Salesforce)  
Microsoft  
Northern Light  
Oracle

### Open Source

Lucene  
mnoGoSearch  
Nutch  
Wikiasari  
Xaplan

### General

AOL  
Ask  
Baidu  
Bing  
DuckDuckGo  
Google

### Comparison Shopping

Comparisshopping  
MySimon  
NextTag  
Pricegrabber  
PriceRunner

### Job

CareerBuilder  
FAST  
Identified  
Indeed  
Monster  
RealMatch  
SimplyHired

### Medical

Cadit Health  
Entrez  
Healla  
WebMD

### Legal

Lawcrawler (TOC)  
Lexisweb (Lexis Nexis)  
WestLaw

### Code

Google code  
koders  
Krugle

### Travel

Expedia  
Hotels  
Kayak  
Priceline  
TripAdvisor

### Property

Homefinder.com  
PadMapper  
Trulia  
Zillow

### Business

LexisNexis  
Thomasnet

### News

Google  
Newslookup  
Topix.net  
Lexis Nexis

### People

pipl  
Spock  
Wikiyou  
Wink  
Zoominfo

### Bitorrent

FlixFlux  
Isohunt  
MiniNova  
The Pirate

### Video Search

Blinkx  
Delvenetworks  
EveryZing (Ramp)  
Google  
Trueveo (AOL)  
Yahoo!

### Blog Search

Bloglines  
IceRocket  
Icerocket  
Technorati  
ysearchblog (YHOO)

### Image Search

Bing  
Google  
Picsearch  
Yahoo!

### Reverse image Search

TinEye  
Gazopa  
Byo  
RevImage  
Snaptell  
Idee

### Audio Search

EveryZing (Ramp)  
Google  
Lycos  
Podscope  
Shazam  
Volumo  
Yahoo!

### Geographic

Bing (MSFT)  
Google Maps  
HopStop  
Mapquest  
Yahoo!

### Answers-Based Search

**Human indexed**  
Mahalo  
Yahoo! Answers  
**Semantic**  
Brainboost  
Powerset (MSFT)

### User Experience

### Mobile

AskMeNow  
Bing (MSFT)  
Google  
InfoSpace  
Jingle Networks  
Medio

### Local

GoogleBase  
TrueLocal

### Regional

Baidu (China)  
Daum (Korea)  
Rambler (Russia)  
Yandex (Russia)  
Walla! (Israel)  
Miner.hu (Hungary)  
Guruji.com (India)  
Sapo (Portugal)  
Search.ch (Swiss)

### Meta Search

Dogpile  
Excite  
Webcrawler  
Turbo10  
InfoSpace  
MetaCrawler  
ProFusion

### Federated Search

**Google Based**  
AOL  
MySpace  
Netscape  
**MSN based**  
A9  
**Yahoo-Based**  
AltaVista  
Alltheweb  
GoodSearch  
**Ask.com based**  
Lycos

### Browser Toolbar

AOL  
Bing (MSFT)  
Google  
Yahoo

### Desktop Search

Filehawk  
Google Desktop  
Spotlight  
Windows Desktop